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100 YEARS OF DENVER'S
HISTORIC WELLSHIRE
GOLF COURSE

SPONSORSHIP
PROPOSAL



Join us for a celebration
honoring Wellshire's legacy,
history, and future!



FRIDAY, JUNE 5, 2026

 3333 S. Colorado Blvd, Denver CO 80222

Dear

Friends, Neighbors, Golfers, and Community Partners,

It is our pleasure to invite you to be a sponsor for the 100th Anniversary of the Wellshire Golf Course. On June 5, 2026, we invite the entire community to join us at the Wellshire Golf Course and Event Center for a day of golf, food, activities, and a historical celebration as we honor a century of this remarkable public treasure.

Opened in 1926, Wellshire is one of Denver's most historic and beloved municipal golf courses. Designed by acclaimed architect Donald Ross, Wellshire remains a classic example of his natural, thoughtful approach to golf course design. Its iconic Tudor-style clubhouse, created by noted Denver architect G. Meredith Musick, continues to serve as an architectural landmark for the community.

In recognition of Wellshire's rich history and cultural significance, we are proud to share that the course has been formally nominated for listing on the National Register of Historic Places—a testament to its important place in both Denver's story and the history of public golf in America.

Wellshire's fairways have welcomed generations of golfers and hosted unforgettable moments, including the long-running Wellshire Four Ball, the 1946 USGA Amateur Public Links, Ben Hogan's 1948 Denver Open victory, and Bill Wright's groundbreaking 1959 Public Links Championship win. These milestones, along with countless personal memories, make Wellshire a truly special part of our community.

As we prepare for this once-in-a-century celebration, we invite you to join us as a sponsor. Your support will help us honor Wellshire's past, celebrate its present, and ensure its future for generations to come. We also welcome volunteers—if you are interested in offering your help, please contact Kathy Gile at Kathy.gile@denvergov.org.

Thank you for considering this opportunity to be part of Wellshire's 100-year celebration. We look forward to celebrating with you.

With appreciation,

Denver City Councilwoman Diana Romero Campbell
Co-Chair, Wellshire 100th Anniversary Celebration Committee

Stephanie Thomas
Co-Chair, Wellshire 100th Anniversary Celebration Committee

History of the Wellshire Golf Course

A Century of Legacy, Community, and Championship Golf

EST. 1926 • DENVER, COLORADO

A Denver Landmark Since 1926

For nearly a century, Wellshire Golf Course has stood as one of Denver's most treasured public spaces, bringing together golfers, neighbors, and community leaders across generations. Designed by legendary golf architect Donald Ross, Wellshire is the only public Donald Ross-designed course west of the Mississippi, cementing its place in national golf history.

CENTENNIAL TIMELINE

1920s — The Beginning

The Vision Takes Shape

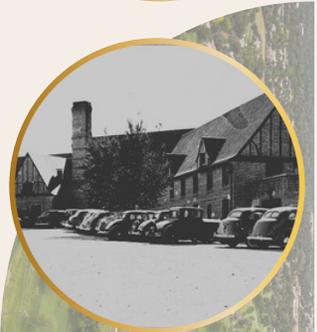
The Donald Ross-designed Wellshire Golf Course and its clubhouse were originally built as a private country club between 1926 and 1927. The course's thoughtful design and timeless layout quickly established it as a premier golfing destination in Colorado.



1930s — A Course for the City

A Commitment to Public Access

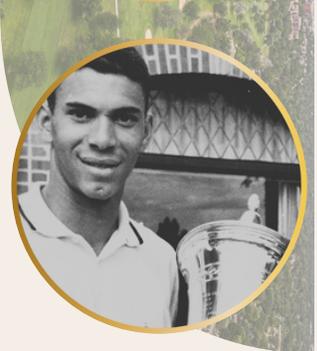
In 1936, the City and County of Denver acquired Wellshire Golf Course and clubhouse at a considerable loss for just \$60,000, ensuring the course would remain accessible to the public and serve the community for generations to come.



1940s — A Tournament Tradition

Competition and Community

The Wellshire Four Ball, now the longest continuously running golf tournament in Colorado, has been held every Labor Day weekend since 1943—a testament to Wellshire's enduring role in competitive golf.



1950s — Legends on the Fairway

National Recognition

Two of the game's most celebrated figures—Ben Hogan (1948) and Arnold Palmer (1958)—played in USGA tournaments at Wellshire, further elevating the course's reputation on a national stage. In 1959, 23-year-old Bill Wright broke the golf color barrier by becoming the first Black man to win a major national title, the Public Links Championship, at Wellshire, changing the game of golf forever.

WHY WELLSHIRE'S LEGACY MATTERS

Wellshire Golf Course represents more than a place to play—it is a symbol of community investment, public access, and lasting tradition. Sponsors become part of a historic milestone that honors Denver's past while shaping its future.



YOU'RE INVITED



OF DENVER'S
HISTORIC WELLSHIRE
GOLF COURSE

*CELEBRATION &
GOLF TOURNAMENT*

Denver City Councilwoman Diana Romero Campbell and the Wellshire 100th Anniversary Steering Committee invite you to a full day of celebration honoring 100 years of the Wellshire Golf Course designed by Donald Ross

Friday, June 5, 2026
Wellshire Golf Course & Event Center
Tournament, Shotgun Start 8AM
Community Celebration, 5-8PM

Tournament Details

- Breakfast and snacks will be provided
- Tournament registration opens in April 2026 and space is limited

Community Celebration Details

- Open house celebration featuring live music, giveaways, food, cash bar, & more!
- Community celebration tickets are \$10 per person
- Tickets will be available through the Denver Golf website in April 2026



SPONSORSHIP LEVELS

Support the celebration honoring 100 years of the Wellshire Golf Course

Donald Ross Presenting Sponsor \$5,000

- **Official Tournament Sponsor**
 - Exposure through 14 neighborhood organizations and over 10k households via mailings
 - Prominent logo placement on all communications related to golf tournament, web pages, social media & signage
 - Marketing table at registration
 - 4 golf tournament registrations & community celebration tickets

19th Hole Celebration Sponsor \$2,500

- **Official Community Celebration Sponsor**
 - Exposure through 14 neighborhood organizations and over 10k households via mailings
 - Prominent logo placement on all communications related to the community celebration, web pages, social media, & signage
 - Marketing table at the celebration
 - 2 golf tournament registrations & community celebration tickets



SPONSORSHIP LEVELS

Support the celebration honoring 100 years of the Wellshire Golf Course

Hole Sponsor

\$500 per hole

- *Sponsor one of 18 holes on the course*
 - *Logo displayed at sponsored hole*
 - *Logo included on all marketing communications*
 - *1 golf tournament registration & community celebration ticket*

Bill Wright Champion Sponsor

- *Logo and name recognition in event program*
- *4 tickets to attend the community celebration*
- *Celebration goodie bag & commemorative flag*

\$500

150/250 Community Sponsor

- *Help us celebrate the 100th year of the Wellshire Golf Course in conjunction with the 150-250 celebrations across the state!*
- *Logo and name recognition in event program*



\$250

For sponsorship inquiries and additional information, please contact Councilwoman Romero Campbell's office at district4@denvergov.org

THANK YOU FOR SUPPORTING

100

years

OF DENVER'S HISTORIC WELLSHIRE GOLF COURSE

Honoring a Century of Golf, Community, and Tradition

For 100 years, the Wellshire Golf Course has been a place where history, community, and sport come together. Your support helps honor this legacy while ensuring Wellshire continues to serve future generations of golfers and neighbors across Denver.

We are grateful for your partnership in celebrating this milestone and for being part of a once-in-a-century moment.

*Visit the Denver Golf website for event updates,
registration, and additional details.*

cityofdenvergolf.com/wellshire-100-year-anniversary

